



建大工業股份有限公司 法人說明會

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公司簡介

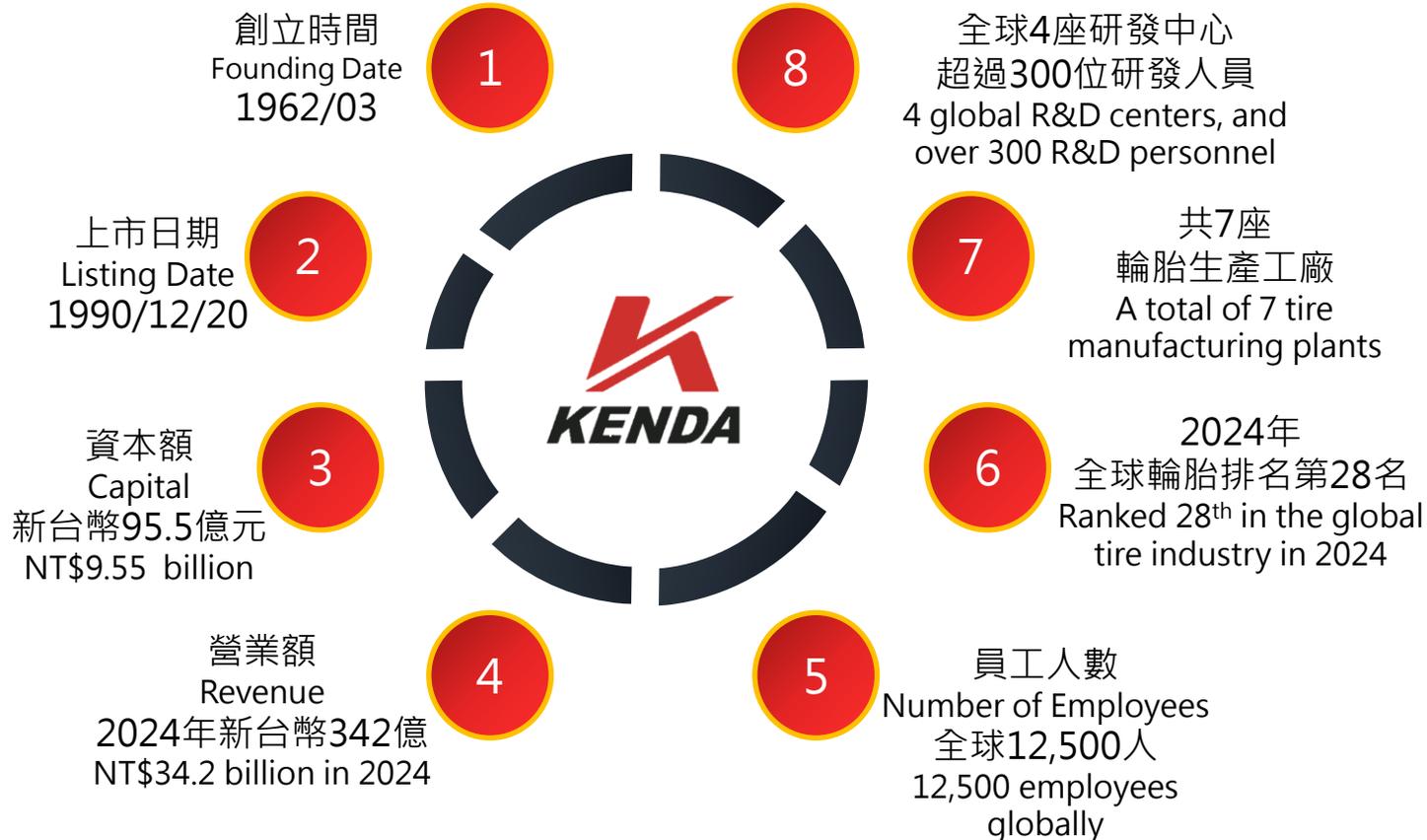
Company Profile

經營理念 Core Value

- 誠信 Honesty
- 服務 Service
- 品質 Quality
- 創新 Innovation

經營目標 Operating Objectives

立足台灣，放眼全球。
Based in Taiwan, Keeping eye on the World!





美國
USA
(輪圈生產、組裝、倉庫等)
(wheel factories and warehouses etc.)

歐洲
Europe
(輪圈生產、組裝、倉庫等)
(wheel factories and warehouses etc.)
丹麥、英國、德國、波蘭、法國、瑞士、
愛沙尼亞、克羅埃西亞、比利時
Denmark, United Kingdom, Germany, Poland,
France, Switzerland, Estonia, Croatia, Belgium

中國
China

台灣
Taiwan

越南
Vietnam

印尼
Indonesia

- ❑ 減碳目標為「每年減碳3%，至2030年減碳25%」。

“Carbon reduction by 3% per year and by 25% in total by 2030.”

- ❑ 評估各廠區屋頂及停車場設施，預設三期設置太陽能設備。預估三期設置完成後，太陽能用電將達總用電量16.72%，減碳量達34,833噸/年。

The rooftops and parking facilities of each factory will be evaluated, and the solar equipment is expected to be installed in three phases. After the completion of the third phase of the project, solar power generation will account for 16.72% of the total power generation, and the annual carbon reduction will reach 34,833 tons.

- ❑ 2024年FTSE Russell ESG等級為2.5(0-5, 5級最佳)，較2023年上升0.2等級。

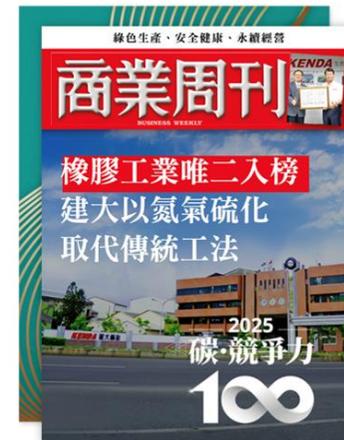
The 2024 FTSE Russell ESG rating is 2.5 (on a scale of 0-5, with 5 being the best), an increase of 0.2 from 2023.

- ❑ 2024年S&P Global ESG評分為37(0-100, 100分最佳)，較2023年上升8分。

The 2024 S&P Global ESG score is 37 (on a scale of 0-100, with 100 being the best), an increase of 8 points from 2023.

- ❑ 2024年公司治理評鑑上市公司排名級距為21%-35%。

In 2024, the ranking in the Corporate Governance Evaluation is 21%~35%.



2025 碳競爭力100強

建大

橡膠工業

2024年營收 (百萬元) : 34,183

碳生產力成長率 : 5%

碳排減少率 : 13%

建大全面導入IoT工業物聯網與智能監控系統，即時追蹤並優化能源使用，能源效率提升逾20%。同時逐步淘汰高碳燃料，改用天然氣與電力供應。

在製程端，採用創新的氮氣硫化技術取代傳統高溫硫化，顯著減少溫室氣體與揮發性污染物。建大亦建置水資源回收系統，回收再利用工業用水，形成循環製程。

綠色產品方面，專注開發低碳高效運轉機械與回收材料建材，導入全生命週期碳足跡管理，從原料、運輸到回收皆精算碳效。

各胎別營運

Operation by Product Types

榮獲美國IDA國際設計獎

The International Design Awards (IDA)



金獎
碎石越野公路車胎
K1274

CRUSHER



銀獎
全地形多功能用胎
K587



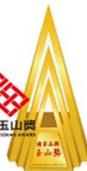
BEAR CLAW HTR



K KENDA



國家品牌玉山獎
THE NATIONAL BRAND YUSHAN AWARD



榮獲第21屆國家品牌玉山獎

2024 THE NATIONAL BRAND YUSHAN AWARD

最佳產品類-免充氣輪胎



TAIWAN PRIME
2022海外零商精品

K KENDA



台灣精品 2026
TAIWAN EXCELLENCE

創新臺灣 精彩世界

碎石越野公路車胎
K1274

美式巡航重型機車胎
K6702(F)

全地形多功能車輛用胎
K3204R

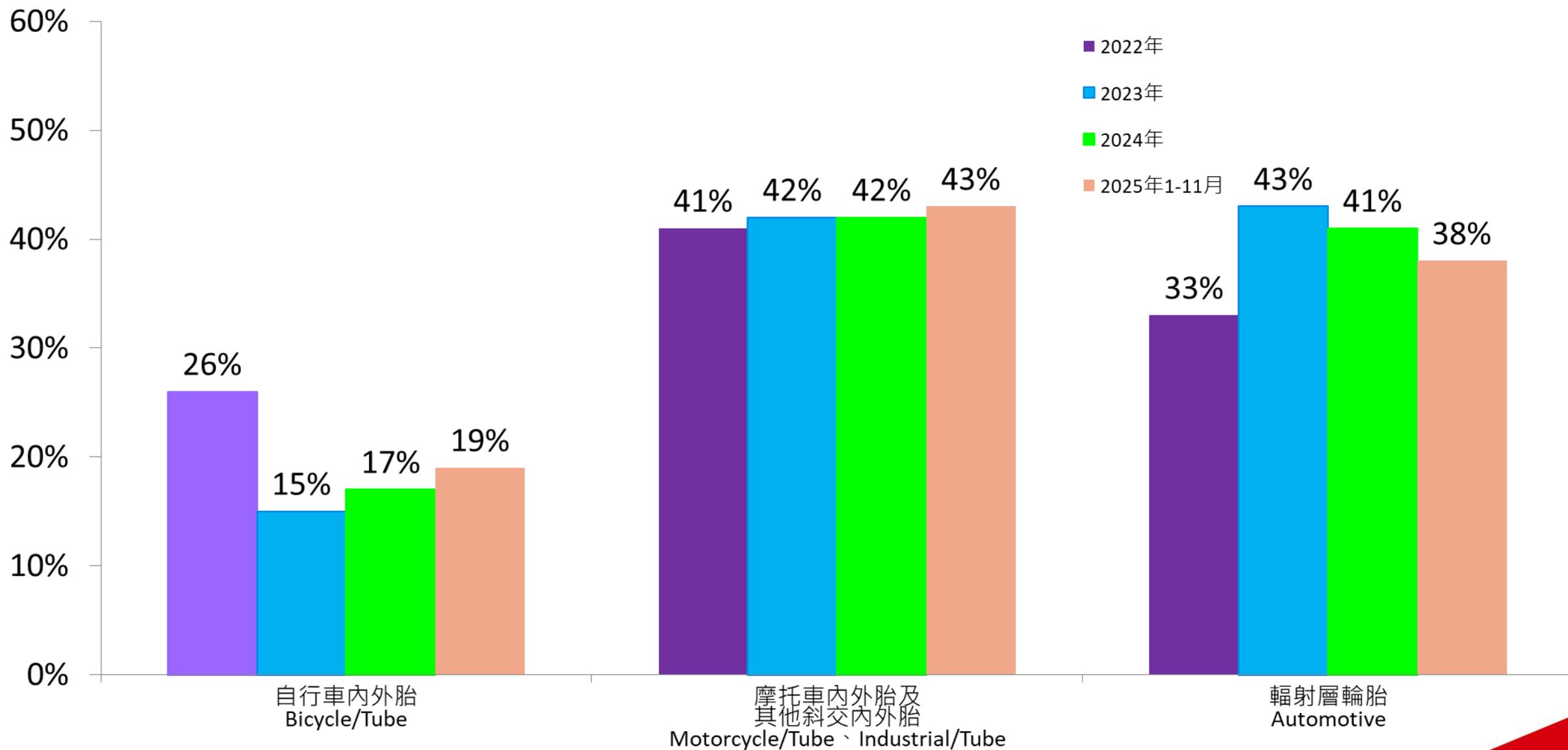
LVR輕型商用車胎
KR106



K KENDA

K KENDA

各胎別銷售比較 Sales Breakdown by Product Category



近期主要國際經貿事件

Recent Major International Economic and Trade Events and Trends Analysis



美國關稅
U.S. Tariffs

4/3 對進口汽車加徵25%關稅

8/7 開徵調整後之對等關稅

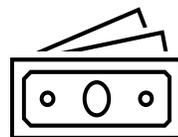
11/5 美國最高法院審理川普實施關稅措施的合法性

資料來源:經濟部貿易署



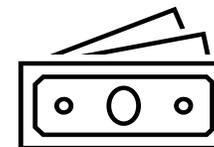
來自中國的競爭
Competition from China

- 企業企圖心，海外積極佈局
- 機器設備新穎
- 商品銷售價格(內捲與外捲)



匯率變化劇烈
Drastic Exchange Rate Fluctuations

- 美國經貿政策不確定性升高，川普上任(1/20)以來亞幣及歐元齊升



歐盟對中國轎車胎反傾銷稅
EU Anti-dumping Duties on Chinese Car Tires

- 初裁實施時間由2025年12月21日推遲至2026年1月21日
- 預計回溯三個月出貨紀錄
- 稅率還未確定



物價變動與通膨
Price Changes and Inflation



市場消費結構改變
Changes in Market Consumption Structure



生產成本上升
Rising Production Costs

01

調整供應鏈及擴大新市場
Adjusting Supply Chains and Expanding New Markets

02

善用政府相關資源
Making Good Use of Relevant Government Resources

03

考慮赴美國設廠
Considering Setting up Production in the U.S.

04

重大決策停看聽
Pausing, Observing, and Listening for Major Decisions

05

川普關稅政策合法性面臨挑戰
Legality of the Trump Tariff Policy Faces Challenges

- 人才
- 資金
- 生產成本

□ 轎車胎



汽車胎

Automotive Tire



□ 休旅車
/4x4 輕卡車



□ 商用貨卡
/Mini Van



電動車專用輪胎 – Emera 616EV (Asian/summer/SUV) – 2025全面上市



- 新一代不對稱花紋：建大獨特的花紋基因排列技術和新型改質丁苯橡膠及二氧化矽化合物，提供更好的溼地制動、操控和更低的噪音、能耗

New-Generation Asymmetric Tread Pattern: Kenda's unique tread pattern gene arrangement technology, combined with a new modified Styrene-Butadiene Rubber (SBR) and silica compound, provides better wet braking, handling, lower noise, and reduced energy consumption (enhancing EV range).



- 表現出更平衡的操控性能：更好的抓地力和更高的舒適度滿足消費者的需求

Demonstrates More Balanced Handling Performance: Better grip and higher comfort level to meet consumer demands.



- 寂靜黑絨胎邊：展現細膩與質感

Silent Black Velvet Sidewall: Exhibits a refined and premium texture.



- 閃耀賽車旗圖騰：象徵非凡性能

Shining Racing Flag Emblem: Symbolizes extraordinary performance.



電動車專用輪胎 – Vezda UHP A/S 2 EV (American A/S EV tire) – 2026全面上市

- Design Concepts :
 - ◆ The product not only focus on range, noise, or dynamic handling/traction, but also address mileage to offer the customer 2X to 3X the real world treadwear of O.E. offerings, with 90% of driving range as a planned trade-off.
- Testing vehicle : Tesla Model 3



四季A/T越野車胎 KLEVER A/T Trail (KR 615A - North America) – 2026全面上市

- Features
 - ◆ Moderate interlocking tread blocks for enhanced off-road capabilities
 - ◆ Four large variable-edge circumferential grooves for hydroplaning resistance, outstanding wet and snow traction
 - ◆ Multi-pitch tread pattern to minimize on-road noise
- Size available: 15 sizes (16~20inch)



□ 越野登山車

□ 公路車

□ 城市/旅行/電動車



自行車胎

Bicycle Tire



□ 摺疊車/童車



KENDA E-VENTURE K1274

■ Features

- ◆ Crusher has market leading low rolling resistance and weight.
- ◆ Grip when you really need it - Transitions to biting edges and knobs as you lean to offer more grip when the path gets more challenging.
- ◆ Smooth ride - The combination of a center rib, tread compound and casing unlocks a new level of comfort on gravel paths and pavement.





機車胎

Motorcycle Tire

□ 速可達



□ 重型街車



□ 輕檔車



□ 越野摩托車
/ATV



Motocross專用胎– Washougal III K7102(F)

■ Features

- ◆ Specifically developed carcass for lighter, more responsive feel.
- ◆ Scooped side knobs for the most advanced side biting tire on the market
- ◆ Intermediate tread pattern, for a wide variety of terrain.
- ◆ Circumferential sipes in shoulder knobs for better cornering control and feedback.
- ◆ Chamfered intermediate knob edges for better rolling leading edge and better braking trailing edge.
- ◆ Radial groove in center block plus scooped trailing edges give better braking control, feedback and stability.



K7102F K7102
WASHOUGAL III

□ 高爾夫球車

□ 割草機

□ 堆高機/拖車



工業車胎

Industrial Tire



- Martin Wheel 於俄亥俄州AKRON新建輪圈工廠：為因應在北美持續擴張的輪圈及輪胎配套營運規模，本公司之子公司ADI(Martin Wheel)於美國俄亥俄州阿克倫(Akron, OH)新建輪圈工廠，**廠房已於2025年完工，設備進駐中**。

Martin Wheels builds new rim factory in Akron, Ohio: In response to the continued expansion of rim and tire assembling business in North America, Martin Wheels has built a new rim factory in Akron, Ohio, USA. Construction for the building has been completed. The equipment is moving in.



營運成果

Operating Results

合併綜合損益表(季) Quarterly Consolidated Income Statement

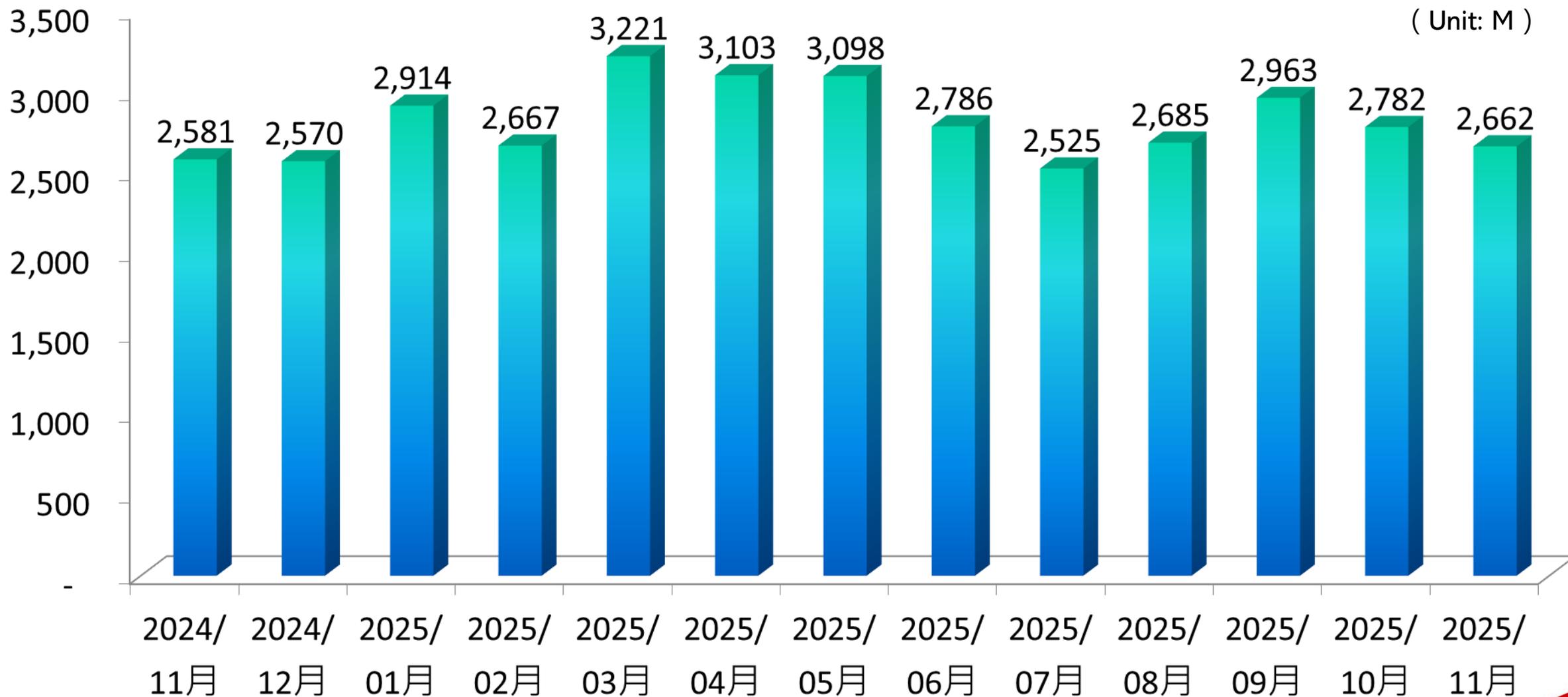
	2024年7~9月		2024年10~12月		2025年1~3月		2025年4~6月		2025年7~9月	
NT\$: 佰萬元 (Unit: Millions)	金額 (Amount)	%								
營業收入(Net revenues)	8,820	100	7,995	100	8,808	100	8,955	100	8,178	100
營業成本(Cost of good sold)	(6,905)	(78)	(6,379)	(80)	(7,161)	(81)	(7,399)	(82)	(6,561)	(80)
營業毛利(Gross profit)	1,915	22	1,617	20	1,647	19	1,616	18	1,616	18
營業費用(Operating expenses)	(1,554)	(16)	(1,533)	(19)	(1,520)	(17)	(1,446)	(16)	(1,461)	(18)
其他收益及費損 (Other income & expenses)	(11)	(0)	(6)	(0)	0	0	0	0	0	0
營業淨利(Operating profit)	350	4	78	1	127	1	170	2	155	2
業外收支(Non-operating gain & loss)	(85)	(1)	170	2	20	0	(201)	(2)	(8)	(0)
稅前淨利(Income before tax)	265	6	247	3	148	2	(31)	(0)	147	2
本期淨利(Net income)	175	2	204	3	70	1	(87)	(1)	76	1
每股盈餘(EPS in NT dollar)	0.18		0.21		0.07		(0.09)		0.08	

合併綜合損益表 Yearly Consolidated Income Statement

NT\$: 佰萬元 (Unit: Millions)	2021年		2022年		2023年		2024年	
	金額 (Amount)	%						
營業收入 (Net revenues)	34,896	100	38,618	100	34,444	100	34,203	100
營業成本 (Cost of good sold)	(27,746)	(80)	(32,947)	(85)	(27,771)	(81)	(26,663)	(78)
營業毛利 (Gross profit)	7,150	20	5,670	15	6,673	19	7,540	22
營業費用 (Operating expenses)	(5,407)	(15)	(5,440)	(14)	(5,378)	(16)	(5,986)	(18)
其他收益及費損 (Other income & expenses)	(2)	(0)	0	0	0	0	(84)	(0)
營業淨利 (Operating profit)	1,741	5	231	1	1,295	4	1,470	4
業外收支 (Non-operating gain & loss)	(58)	(0)	481	1	10	0	180	1
稅前淨利 (Income before tax)	1,683	5	711	2	1,305	4	1,650	5
本期淨利 (Net income)	918	3	338	1	881	3	1,241	4
每股盈餘 (EPS in NT dollar)	1.01		0.37		0.92		1.30	

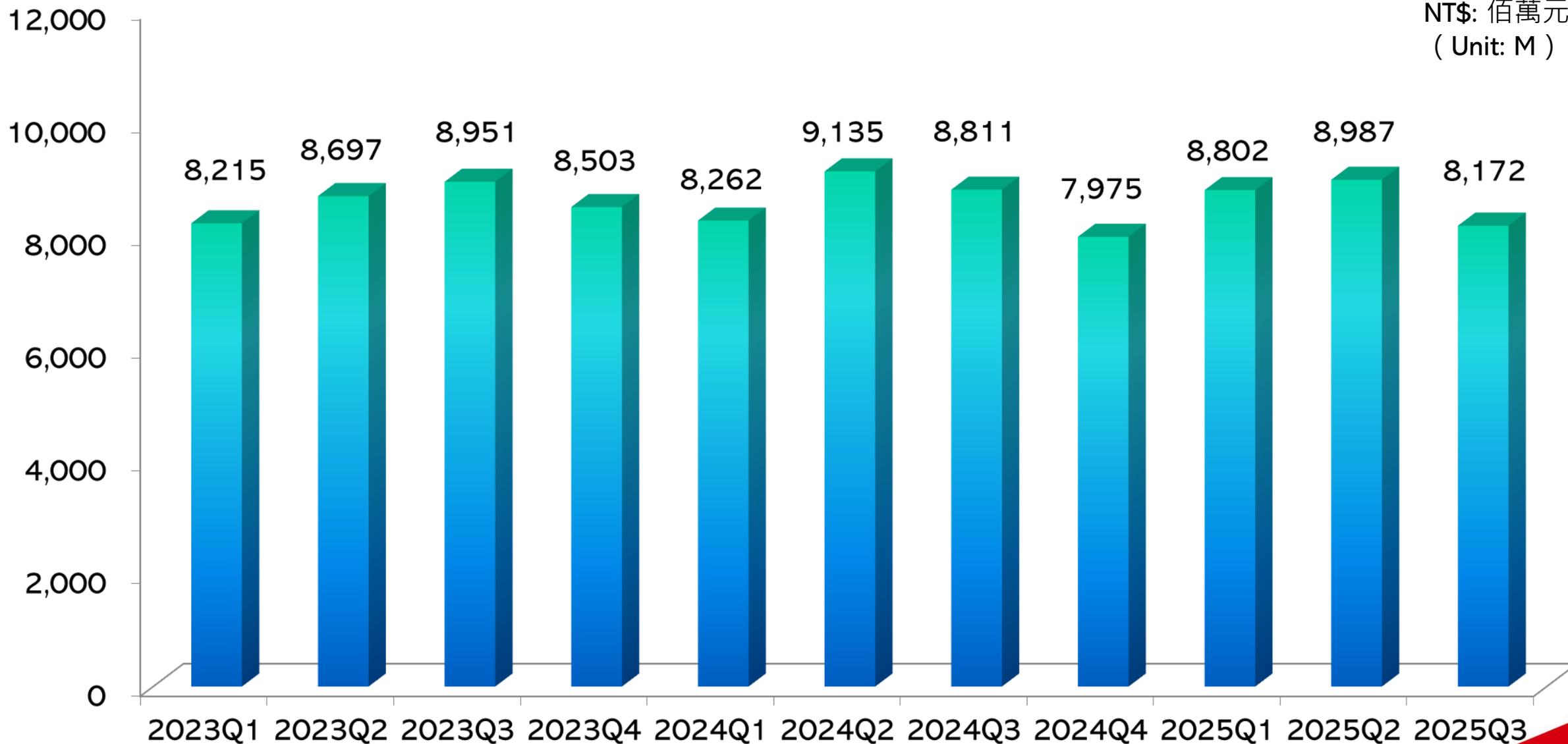
集團合併營業收入 Group Consolidated Net Revenue 各月比較

NT\$: 佰萬元
(Unit: M)



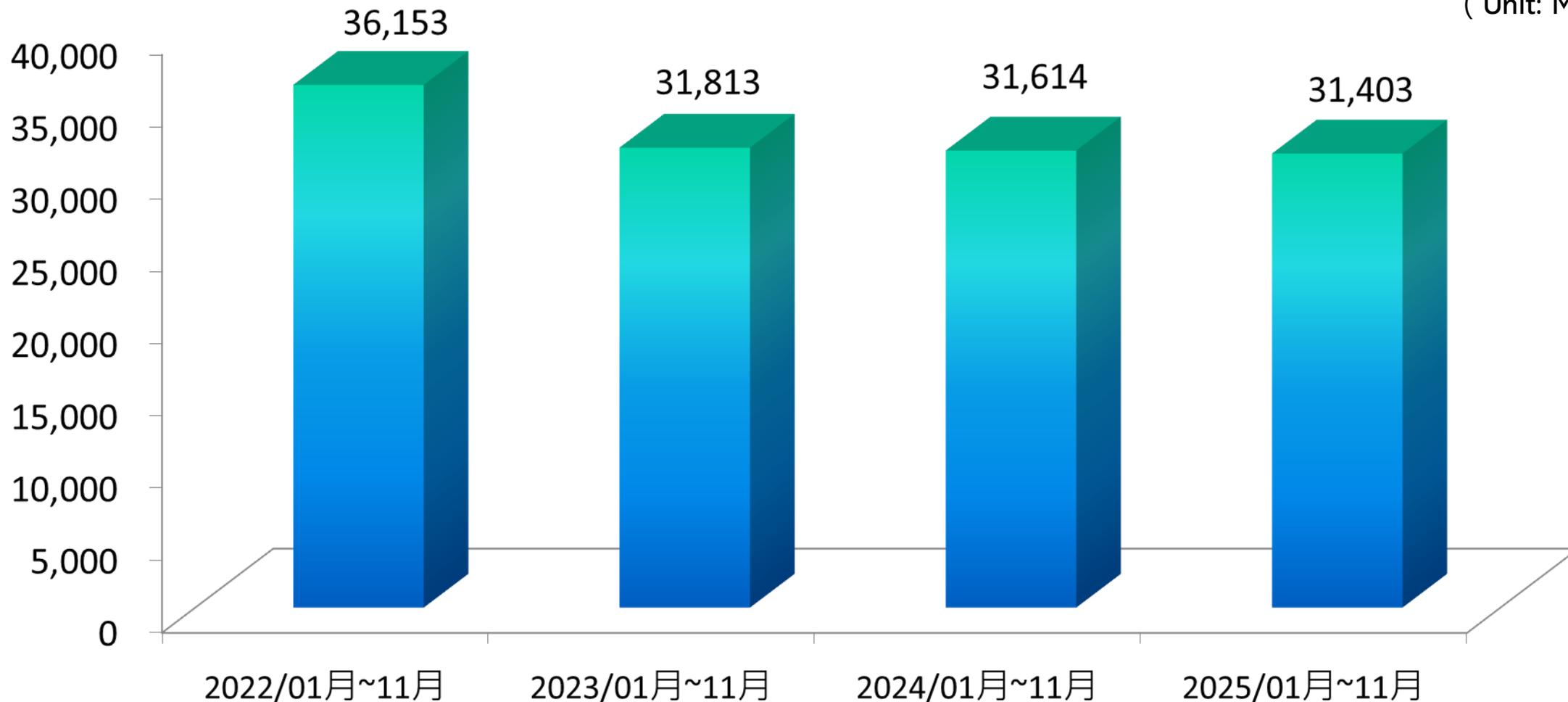
集團合併營業收入 Group Consolidated Net Revenue 季度比較

NT\$: 佰萬元
(Unit: M)

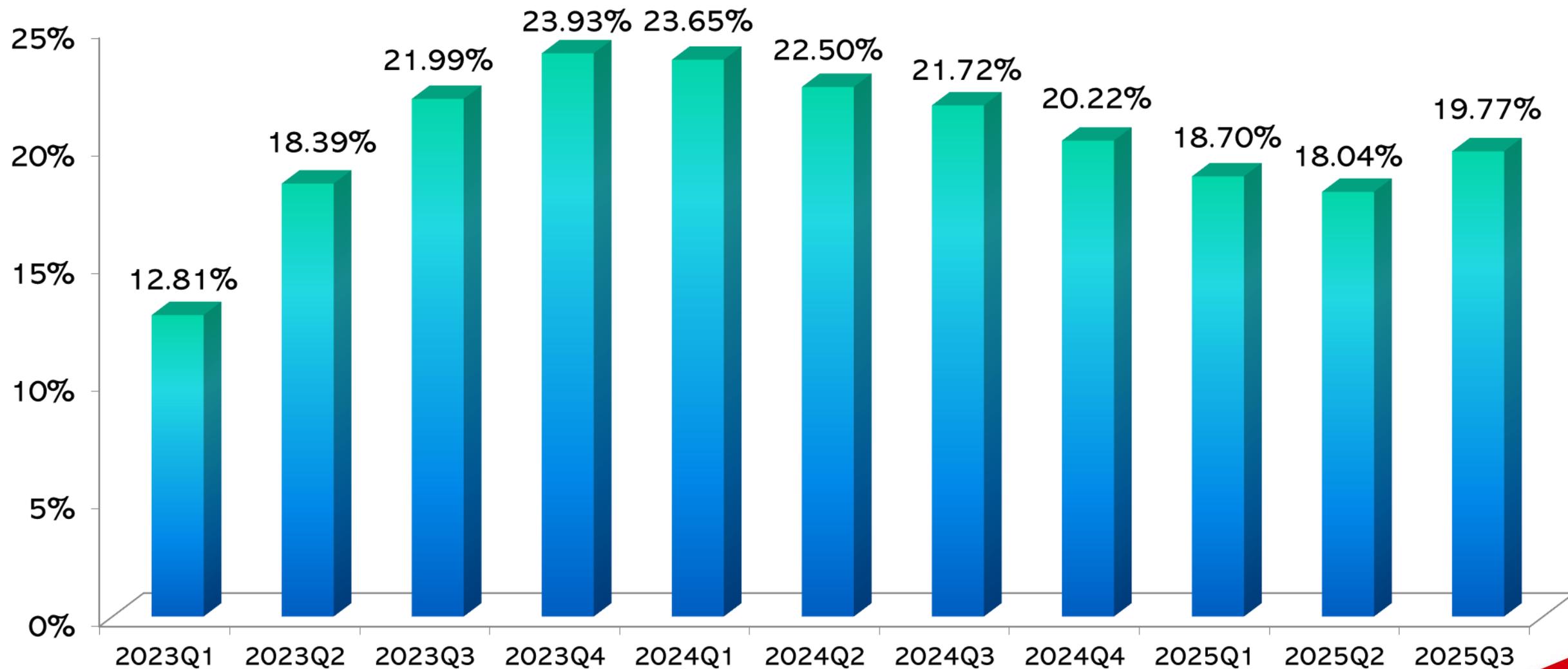


集團合併營業收入 Group Consolidated Net Revenue 同期比較

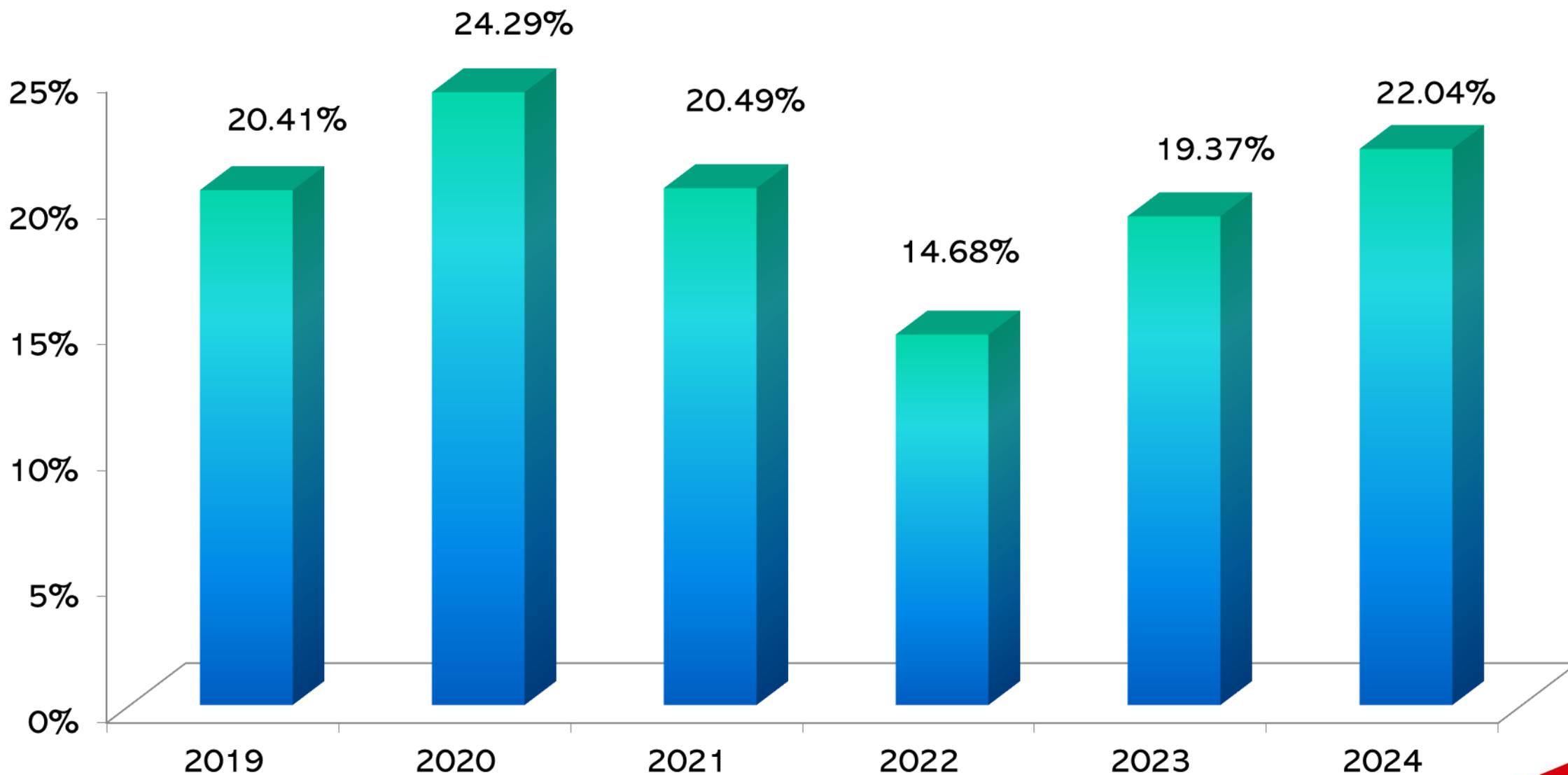
NT\$: 佰萬元
(Unit: M)



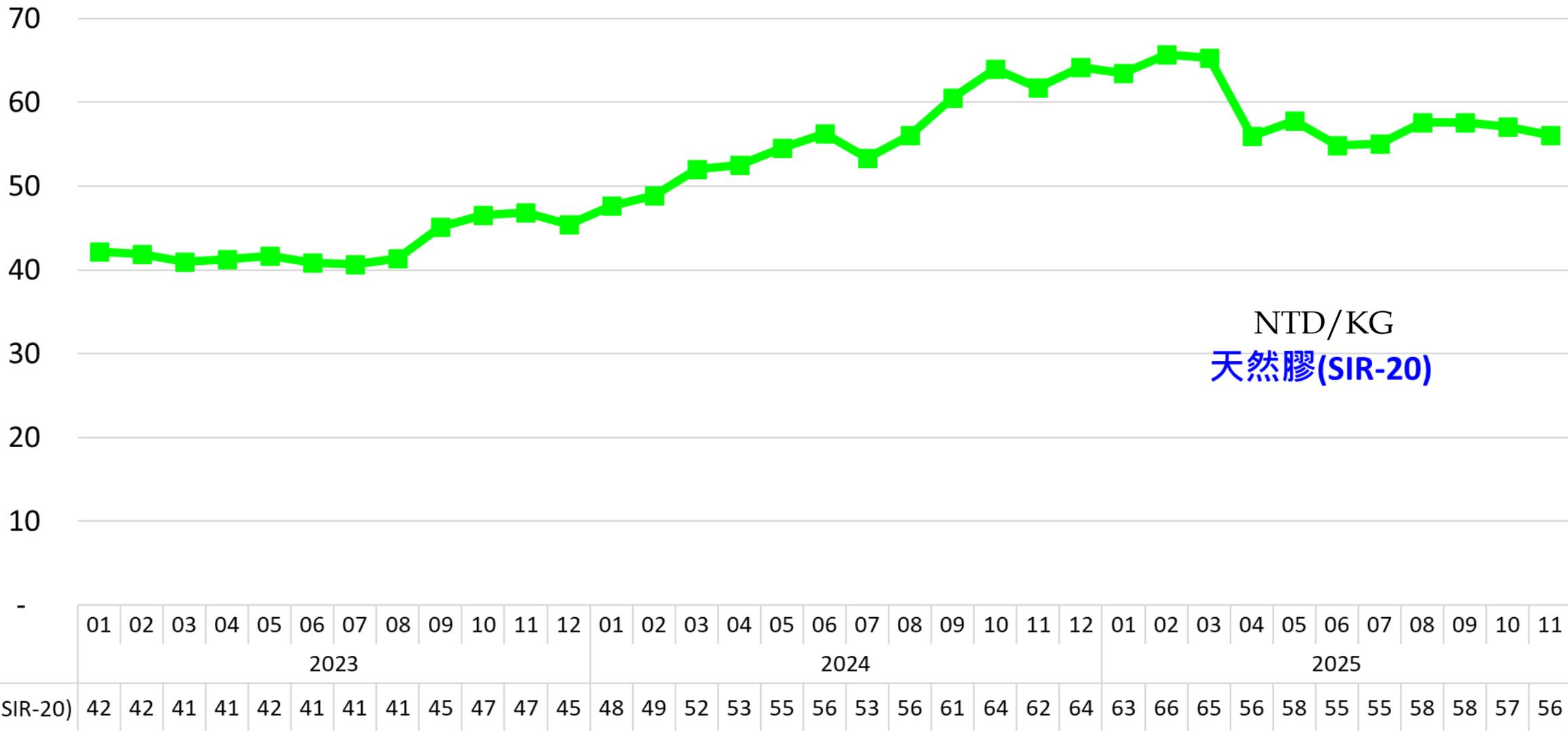
合并毛利率(季) Quarterly Consolidated Gross Margin



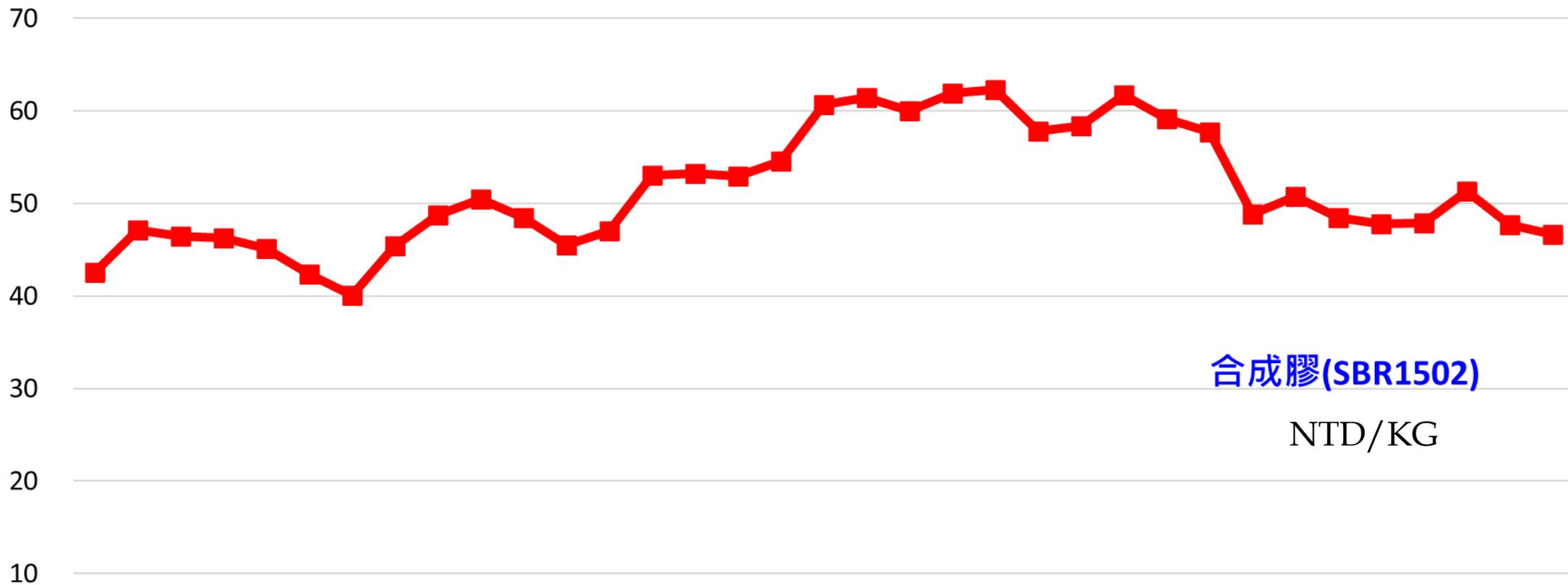
合并毛利率(年) Yearly Consolidated Gross Margin



橡膠原料價格趨勢 Trend for Raw Material Cost



橡膠原料價格趨勢 Trend for Raw Material Cost



合成膠(SBR1502)

NTD/KG

	01	02	03	04	05	06	07	08	09	10	11	12	01	02	03	04	05	06	07	08	09	10	11	01	02	03	04	05	06	07	08	09	10	11	
	2023												2024											2025											
合成膠(SBR1502)	43	47	46	46	45	42	40	45	49	50	48	45	47	53	53	53	55	61	61	60	62	62	58	58	62	59	58	49	51	48	48	48	51	48	47

深圳廠土地開發案

Shenzhen Plant Land Development

深圳廠土地開發案 Shenzhen Plant Land Development

第一期
開發案建築外觀
Phase I
Building Appearance



深圳廠土地開發案 Shenzhen Plant Land Development

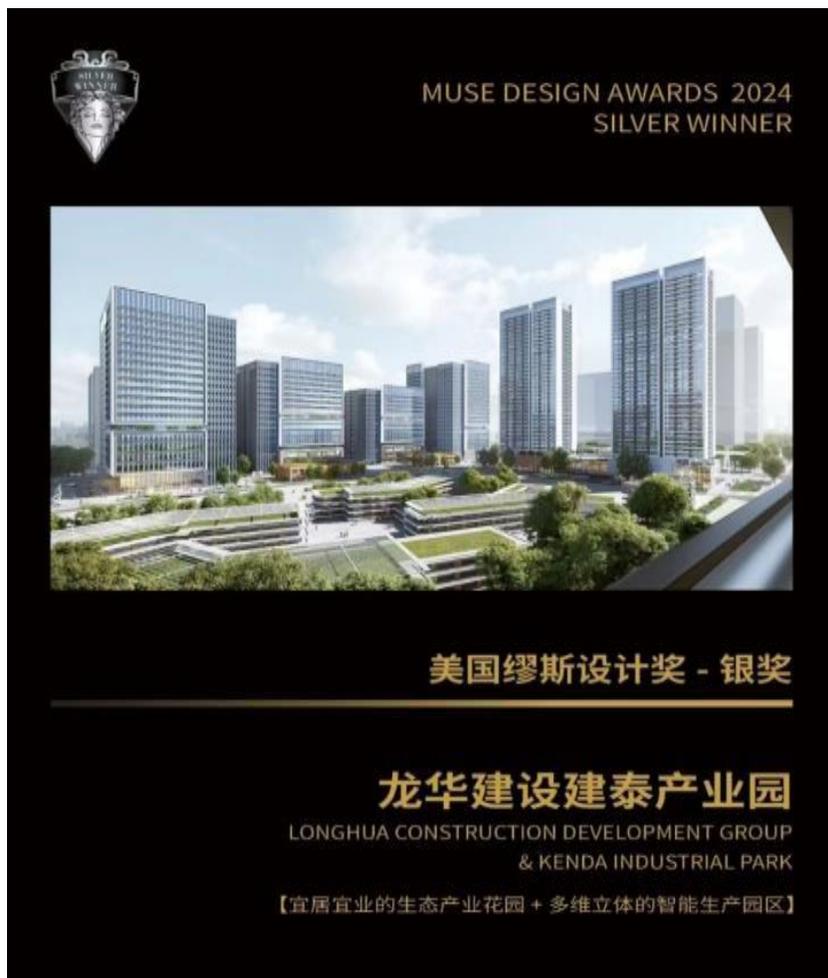
深圳廠城市更新 Shenzhen Plant Urban Renewal 規劃建築面積分配 Planning Construction Area Allocation	第一期 規劃面積m ² Phase 1 Total Area (m ²)	建大(m ²) KENDA area (m ²)	和居置業(m ²) Heju Real Estate area (m ²)
廠房(寫字樓) Plant (office building)	231,980	100,911	131,069
配套宿舍(商務公寓) Apartment	84,340	36,688	47,652
小型商業服務設施(商舖) Retail Shops	10,000	4,350	5,650
合計total	326,320	141,949	184,371

深圳廠土地開發案 Shenzhen Plant Land Development

項目 Item	工作階段 Work Phase
1	取得計畫立項批複 Obtain the approval of the plan
2	取得專項規劃批複 Obtain special planning approval
3	完成搬遷補償協議簽訂 Sign relocation compensation agreement
4	實施主體確認 Implementation project confirmation
5	物業拆除 Property demolition
6	取得建設用地規劃許可證 Obtain construction land planning permit
7	土地出讓合同簽訂 Sign the land transfer contract
8	報建建設 Construction date
9	物業回遷移交 Property relocation

深圳廠土地開發案 Shenzhen Plant Land Development

□ 榮獲2024年美國繆斯設計獎-銀獎 MUSE Design Awards 2024 SILVER WINNER



深圳廠土地開發案 Shenzhen Plant Land Development

劍指數字智造中心高地 深圳龍華區“工業上樓”項目煥新招商

劍指數字智造中心高地 深圳龍華區“工業上樓”項目煥新招商

中國商報 2025-07-10 17:30 北京

佔地面积达4.69万平方米，總建築面积为42万平方米，全面构建“以智能终端为引领、以半导体及集成电路为引擎”的产业生态体系，推进先进制造、研发设计、双创孵化、产业服务融合发展，形成龙华数字智造新城、湾区前沿数字经济产业高地雏形……日前，由深圳市龙华建设发展集团有限公司（以下简称龙华建设）打造的全区第一个“工业上楼”项目——龙华数字智造中心（原建泰城市更新项目）开启全球招商，向数字智造产业链、创新链关联企业、机构、人才等抛出橄榄枝。



深圳廠土地開發案 Shenzhen Plant Land Development



深圳廠土地開發案 Shenzhen Plant Land Development

第二期
開發案建築外觀
Phase II
Building Appearance







建大夢想 守護前行
DESIGNED FOR YOUR JOURNEY

**謝謝聆聽！
敬請指教！**